

Ransom Note

OBJECTIVE

Using found letters from various **print** sources, create a ransom note with a list of demands for releasing a chosen celebrity or person from history. The note's design must reflect some aspect of the celebrity's persona in a creative way. Do not reveal who the person is, but the message, colors, images, and layout should allude to the chosen person's personality.

PROJECT SPECIFICATIONS

1. **Identify a celebrity.** This person can be someone in current/past history or pop culture.
2. **Write your ransom note.** Be sure to include to what/who you are holding captive. It needs to directly relate to the person or something important in their life.
3. **Source printed materials.** Gather magazines, newspapers, or other printed pieces. Tear out letters that correspond with each type category below.
4. **Select type TWO categories that best communicate the attributes of your person:**
 - Blackletter
 - Humanist Serif or Old Style
 - Transitional Serif
 - Modern Serif
 - Slab Serif
 - Neo-Grotesque Sans
 - Geometric Sans
 - Humanist Sans
5. **Compose the ransom note on an 8" x 8" heavy paper or foam core.** Make sure to use good practices of design (composition, hierarchy, balance, brand identity)
6. **Scan or photograph.** Submit as a high-quality JPG.
7. **Name file:** [LastnameFirstInitial]_RansomType.jpg