



STRATEGIES FOR PORTFOLIO

STAND OUT PRESENTATIONS

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TOUCHPOINTS

Most relevant first

Enough to tell your story

Scalability

Show details

LAYOUT

Grid

Margins

Composition

Hierarchy

Color flow

Less is more

DENTITY

Consistency

Cohesiveness

Follow standards

Personal vs project identity

IMAGES

Quality

Styling (+props)

Cropping

Scalability

Lighting

Photography

Mock-ups (buy them)

Shadowing

EXPERIENCE

Best project: first or last?

Make a human connection

Make them laugh

Teach them something

Frighten them

Make them remember you

PRESENTING

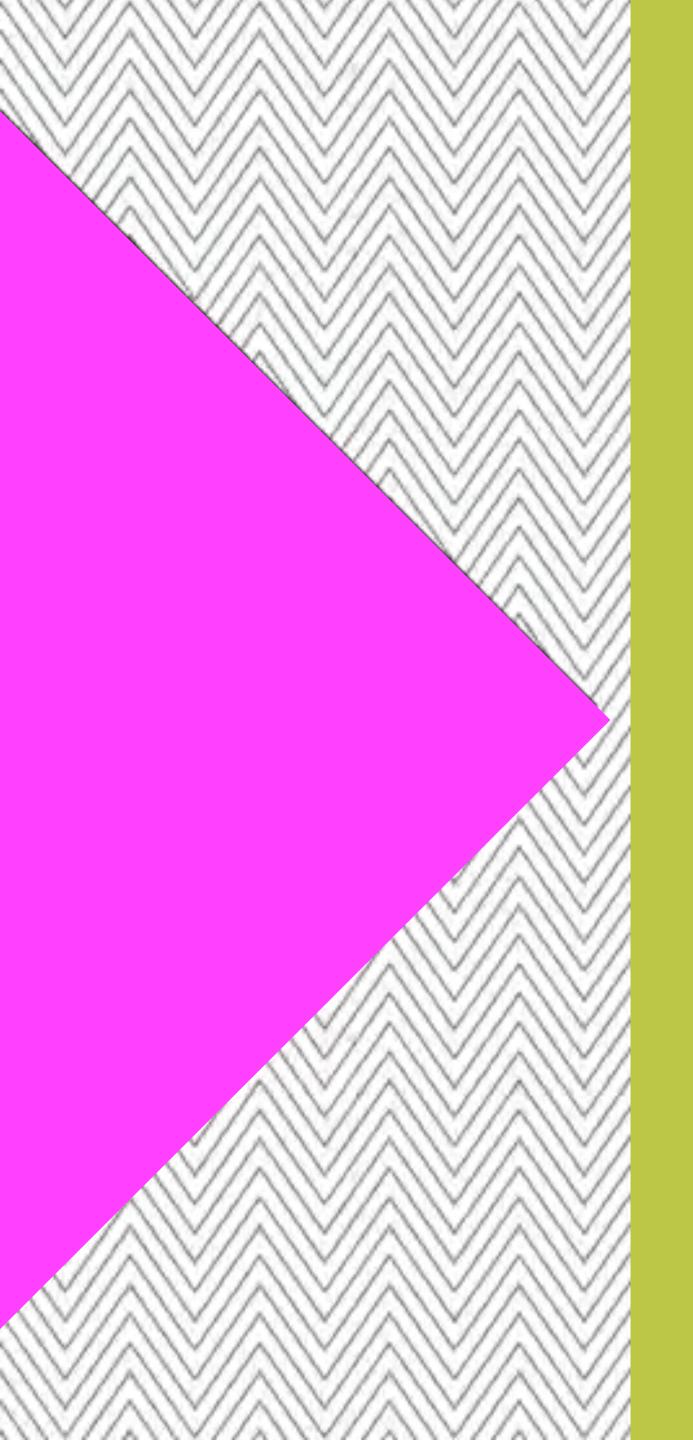
Memorize project stories

Be authentic!

Show your passion

Have a conversation

Celebrate





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STANDOUT PORTFOLIO.COM

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